

Office of Cultural Affairs and Special Events 375 Merrimack St • Rm 7 • Lowell, MA 01852 P: 978.674.1481 • F: 978.446.7014 www.LowellMA.gov

Peter Crewe Director

Lowell Cultural Council Meeting Minutes

March 28, 2023

Attending: Britton Boughner; Erin Duffey (Administrator); Rona Gofstein; Beth Noel; Kshitij Karke (KK); Olu Ibrahim; Timmy Al-Muntafik; Jerry Bisantz

The meeting was called to order at 6:48 PM

- 1. Recruitment of Cultural Council Members.
 - a. We can reach out to our current mentees to see if they are interested
 - b. We can ask them at the reception and have a sign-up list/guest book
 - c. We can send out an email to past recipients and publicize it on social media as well
 - d. We should come up with an elevator pitch
- 2. Mentorship of 2023 Grantees.
 - e. Beth will get us a sample/template to send to our mentees. Beth; It is available on the grant tracker
 - f. We should send it in the next couple of weeks and push it to invite people to the reception
 - g. Reminder to Grantees to use the new Lowell Cultural Council logo for crediting the LCC.
- 3. General marketing and brand recognition of the LCC.
 - h. Email from MCC tells them to specifically use the MCC logo
 - i. We can reinforce it as mentors
 - j. We can do tabling with the tent that will have our new logo on it
 - k. Go to the events that got funding from us
- 4. Planning for the 2023 Grantee Reception on April 27.
 - I. Joe is taking care of the food
 - m. Timmy will check about the music performance, equipment
 - n. Invitation: Email mentees 3 times, Introduction, Invitation, Reminder (RSVP by the 20th)
- 5. General grant discussion.
 - o. DIY Lowell Chilli and Stew Competition on Thursday (March 30)
 - p. CASE has a public art program that is open to individuals, along with 2 other grant offerings that came from Federal funding
 - i. Applications open 3/29

The meeting adjourned at 7:40 PM.

END